



SAHOL BIN SELIM (SAAD)

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SUMMARY

Results-driven Digital Marketing and IT Professional with extensive experience in data-driven marketing, content creation, and technical support. Proven track record of enhancing online engagement, optimizing media performance, and delivering effective Tech Support. Currently contributing to atB Jobs Bangladesh, with prior experience at Hosting Bangladesh. Skilled in strategic planning, media buying, content development, customer service, and cross-functional collaboration, with a strong ability to align business goals with digital initiatives to drive measurable growth.

WORK EXPERIENCE

Executive Social Media & Content writer , atB Jobs Bangladesh Aug 2024 - Present

- Plan and execute social media content strategies aligned with brand goals.
- Create engaging and relevant content for Facebook, Instagram, TikTok, and LinkedIn.
- Monitor trends and optimize content based on analytics and audience insights.
- Manage content calendar and schedule regular posts to ensure a consistent online presence.
- Collaborate with design, sales, and marketing teams to align campaigns and messaging.
- Analyze performance metrics and adjust strategies to improve reach and engagement.
- Generate organic signups using Social Media channels
- Wrote ads copy & content for B2B & B2C Audience
- Shoot promotional, awareness & funny corporate video content

Technical Support Engineer, Hosting Bangladesh July 2022 - June 2024

- Respond to customer inquiries via email, live chat, or phone promptly and professionally.
- Troubleshoot and resolve issues related to domain registration, hosting, email accounts, and website functionality.
- Troubleshoot web application errors (e.g., PHP, WordPress, Joomla) and ensure proper configurations.

Editor & Content Writer, bdtechdiary.com Mar 2020 - Present

- Write SEO-friendly Bangla blog content
- On page, Off page, Technical SEO
- Google analytics, Google Search console & Google adsense

Wordpress Web Design, Local & International Marketplace Jul 2019 - Present

- WordPress website Maintenance
- WordPress theme customization
- WordPress website bug fixing
- WordPress website migration
- WordPress Website SEO
- Woocommerce & Elementor
- Website speed optimization

EDUCATION

BSC in Computer Science and Engineering
International Standard University (ISU)

Dec 2024 - Running

Diploma in Computer Engineering
Barishal Technocrats Polytechnic Institute

Jun 2016 - May 2020

ADDITIONAL INFORMATION

- **Skills:** Google ads, Meta ads, Google Analytics, Google tag manager, Google Search Console, Google AdSense, Copywriting, WordPress Theme Customization, SEO, SMM, SEM, Content Writing, Content Making, Ad copy writing, Content Creation, DNS Management, WHM, Linux, Google Workspace, Canva, Mailchimp Email Marketing.
- **Languages:** English, Bengali, Urdu.

PERSONAL INFORMATION

Date Of Birth: 25- 12- 1999

Blood group: O+

Religion: Islam

PORTFOLIO

WordPress Portfolio: <https://www.behance.net/saholbinselim>

Personal Website: saholbinselim.com

Bolg Website: bdtechdiary.com , wpians.com

SOCIAL MEDIA LINK

LinkedIn: <https://www.linkedin.com/in/saholbinselim/>

Facebook: facebook.com/saholbinselim