# SAHOL BIN SELIM (SAAD)

#### WORK EXPERIENCE



#### Executive Social media, Content writer atB Jobs Bangladesh August 2024 to July 2024 (Present)

atB Jobs exist to solve the recruitment problem in Bangladesh for both companies and job seekers.

- Develop and execute social media content strategy
- Create engaging, on-brand content for multiple platforms
- Stay up-to-date on social media trends and best practices
- Analyze social media metrics and adjust strategy accordingly
- Collaborate with other departments on campaigns and messaging
- Manage content calendar and posting schedule



#### Level 1 Support Technician <u>Hosting Bangladesh</u>

Hosting Bangladesh-Professional Best Web Hosting Company in Bangladesh since 2012 July 2022 to July 2024

(Currently, work here)

- Interact with customers (via chats, tickets, emails, calls, etc.) to answer their Technical & Sales queries
- Assisting clients with WordPress Website Related
  Technical issues
- Manage billing through WHMCS software



#### Social media manager

HR PERCEPTION Career Consultant March 2021 to June 2022

- Social media marketing by selecting the target audience
- Building relationships with customers on social media



SOCIAL MEDIA MANGEMENT, CONTENT WRITING META ADS, GOOGLE ADS, WORDPRESS

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- 🧿 Nadda, Gulshan 2, 🛛 Dhaka

## K WEB HOSTING SKILLS

- Billing Management
- Technical Support
- DNS Management
- Linux command line
- WHMCH Billing software
- WHM (WebHost Manager)
- Website Migration
- Cpanel

## **WEB DESIGN SKILLS**

- Wordpress
- Wordpress bug fixing
- Woocommerce
- Elementor

## <u>CLICK HERE FOR MY</u> <u>WORDPRESS PORTFOLIO</u>

## DIGITAL MARKETING SKILLS

- Search Engine Optimization (SEO)
- Email Marketing
- Content Marketing
- Meta Ads
- Facebook Pixel &
  Conversion API with GTM
- Google Ads (Basic)

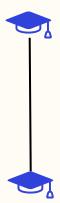


#### Bangla Blog & Content Writer

BDTECHDIARY.COM

- July 2021 to Present
- Write SEO-friendly Bangla and English content for local visitors
- High & Low-value Keyword research, Local SEO
- On-page & Off-page SEO

#### EDUCATION HISTORY



Diploma in Computer Engineering Barisal Technocrats Polytechnic Institute 2022 (CGPA: 3.40)

- Computer lab Captain
- Student speaker

Higher secondary school certificate Bangladesh Open University 2021 (GPA:3.86)



#### Mastering WHM - The Ultimate Course for Web Hosting Business Udemy

2022

I completed an Learn how to run Web Hosting company with WHM, access WebHost Manager so you can manage your customer accounts.

#### Wordpress theme customisation

Youtube 2019 to 2020 I practice WordPress theme customization since 2018

Search Engine Optimisation Itbari & youtube 2019 to Present I have been practicing SEO & SEM since 2019

**Full Stack Digital Marketing Skill Uper** I have been practicing Digital Marketing since 2021

## CTHERS SKILLS

- Ms Word
- MS Outlook
- Google Work space
- Canva
- Chat Gpt prompts
- HubSpot

## **LANGUAGES SKILLS**

- English (Conversational)
- Bengali (Native)
- Hindi, Urdu (Conversational)

### **PERSONAL INFOMATION**

DOB: 15 Nov 2000 Religion: Islam Blood Group: O+

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PERSONAL WEBSITE